

SDMS WEBINAR SPONSORSHIPS

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Deliver timely and relevant industry information

Reach a captive audience of sonography professionals



SDMS Webinar Series

SDMS Webinar Sponsorship Opportunities

Live and Recorded webinars are listed on the SDMS website at all times. Each month the Society of Diagnostic Medical Sonography (SDMS) hosts the SDMS Webinar Series featuring recognized experts in the field of sonography. Your brand is sure to be recognized as an educational leader among 28,000 Diagnostic Medical Sonographers.

Live webinars are available only to SDMS members. Current SDMS members may obtain SDMS CME credit for watching the live or recorded webinar. Recorded webinars are also made available for up to 3 years.

Sponsorship Benefits Include:

- Sponsor name and logo on all email marketing to membership of 28,000 before and after the webinar
- Recognition with logo and link to sponsor's website in the webinar info box - SDMS Sound News site
- Webinar advertised in e-newsletter SDMS News Wave highlighting sponsor
- Company logo placed on all introduction and ending slides and one sponsored by slide for recorded webinars



Strengthen your brand and build relationships by sponsoring an SDMS Webinar!



Contact your SAGE representative, Kelsey Ohle for more details!
kelsey.ohle@sagepub.com (805) 410-7474



SDMS WEBSITE

BANNER ADVERTISING ON
THE SDMS WEBSITE



<http://www.sdms.org/>

SDMS offers a variety of advertising opportunities on its Internet website. The SDMS web site provides members with instant access to important information including policy statements, legislative information, continuing education, and much more. The SDMS web site also attracts a large number of students, health care providers, and the general public to obtain information about sonography.

*Space is limited. Contact your SAGE representative for availability!

ADVERTISING RATES AND SPECIFICATIONS

Exclusive or Rotating	Location	Specs	3 Month Rate		6 Month Rate		12 Month Rate	
Exclusive in each location	*Various Pages within SDMS Website	600 x 100	\$750 (Print Advertiser)	\$1,500 (Non- Advertiser)	\$1,250 (Print Advertiser)	\$2,500 (Non-Advertiser)	\$2,000 (Print Advertiser)	\$4,000 (Non-Advertiser)

SDMS WEB PAGES AVAILABLE

SEARCH:

<http://www.sdms.org/search/search.asp>

PUBLIC INFORMATION:

<http://www.sdms.org/public/default.asp>
<http://www.sdms.org/public/qualified.asp>
<http://www.sdms.org/public/career.asp>
<http://www.sdms.org/public/soundmedicine.asp>
<http://www.sdms.org/public/releases.asp>

WORK ZONE:

<http://www.sdms.org/msi/default.asp>
<http://www.sdms.org/msi/exercise.asp>

RESOURCES:

<http://www.sdms.org/resources/default.asp>
<http://www.sdms.org/calendar/default.asp>
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NEWS:

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CAREER:

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